



MEDIA RELEASE

JANUARY 10, 2011

YARRA VALLEY & THE DANDENONGS: FOOD & WINE

A region of over 80 world class wineries and set amidst a back drop of mist covered hills – the **Yarra Valley** is easy to get to, but impossible to leave.

Located less than an hour's drive from Melbourne, the Yarra Valley is home to Victoria's earliest vineyards and is Victoria's premiere wine region bustling with cellar doors; winery tours; farmers markets; restaurants serving quality local produce; and boutique accommodation set in picture-perfect vineyard or mountain-top locations.

WINE TOURS

The region is perfect for an overnight stay or short break from Melbourne, which is best enjoyed aboard one of the many wine tours that leave the city daily including **Victoria Wine Tours**, the state tourism award winning **Australia Winery Tour Co** or **Yarra Valley Winery Tours**.

Enjoy a great day out at the some of the finest wineries in the Yarra Valley without the stress of having to worry about driving. From group packages to private tours and even Ladies Days out there is a wide range of options to choose from.

HOT NEW WINE PRODUCTS

Mandala Wines released their first product just three years ago in 2007 and have not looked back ever since. With a great deal of critical acclaim already behind them, Mandala are only looking forwards and improving all the time.

Their 20 year old vines are situated on the northern slopes of the Yarra Valley, a particularly enviable position for any fruit grower and especially for those growing grapes.

Mandala is a family owned and operated winery, ensuring that the principles they hold dear in enjoying the simple pleasures in life such as good food and wine, are evident in their produce.

For more information please call (03) 5965 2016 or visit www.mandalawines.com.au

THE INNOCENT BYSTANDER

The ***Innocent Bystander*** winery is one of the most popular in the entire Yarra Valley, and with good reason, having developed their reputation over the years with some of the highest quality wines to come out of the region.

One of the latest additions is the ***Pink Moscato***, which has its origins in the north of Italy. The Moscato has all the delights of summer fruits and rose petal, bottled into a 375ml bottle for extra punch.

For more information please call (03) 5962 6111 or visit www.innocentbystander.com.au

YERING STATION FARMERS MARKET

The first vineyard planted in Victoria - ***Yering Station*** - has great historical significance and has been an integral part of the development of the Yarra Valley as a wine-growing region.

Situated in the heart of the Yarra Valley only one hour from Melbourne on the Melba Highway, the estate boasts beautifully landscaped gardens and includes the historical avenue of elms comprising of 330 trees planted in the 1850s.

A Farmers Market is held here each month in conjunction with the Yarra Valley Regional Food Group. Featuring a wide range of local produce including jams, fudges, breads, cheeses and much more, the market is a great snapshot of the quality and variety of produce in the area.

For more information please visit: www.yering.com

LITTLE CREEK CATTLE

Operating now for nearly 50 years, the ***Little Creek Cattle Company*** is one of the finest beef producers in Victoria.

Located just an hour from Melbourne in Seville, the farm has long been experimenting with the best ways to breed and produce beef with a great deal of success.

Customers have long been able to get their hands on Little Creek Beef through either home delivery or the Farmers Market circuit with quantities available for both commercial and private capacities.

For more information please visit www.littlecreekbeef.com or phone 0419 887 712

UNFORGETTABLE PRODUCTS

Unforgettable Products offer a brilliant selection of tasty treats from melt-in-your-mouth meringues in an irresistible range of taste sensations and gourmet sizes through to hand-crafted chocolate or classic honeycomb, tangy lemon curd, aromatic passionfruit curd, assorted pavlovas, and petite pastry-cases.

They also provide a beautiful range of *Dollop-It-Yourself Delights*..... A spoon in hand and a bit of panache, a handsome dollop is all the culinary skill you'll need to bring these short-and-sweet recipes to life.

With great pride for their sensational recipes and a constant supply of new yummys in the pipeline, they are constantly creating an *Unforgettable* gourmet experience.

For more information please visit: www.unforgettableproducts.com.au or phone: 0412909125

YARRA VALLEY SALMON

Yarra Valley Salmon is a small fresh water aquaculture farm on the Rubicon River in the Yarra Valley Ranges making a big impact with its sustainable practices.

It is one of the only fresh water aquaculture farms in the world to take a natural approach to rearing, and milking, its salmon.

Run by two Aussie blokes who are committed to the humane treatment of their fish, and the environment, they rear their fish in long earthen ponds fed by waterfalls, without the use of chemicals or antibiotics.

For more information please visit: www.yarravalleysalmon.com.au

CRUMBS GOURMET BISCUITS

Crumbs Yarra Valley Gourmet Biscuits is a family business dedicated to making the best tasting handmade biscuits available.

Their artisan chef uses traditional techniques to create indulgent treats from the finest ingredients and quality local produce.

They have eight biscuits in their range including the famous Macadamia and Cranberry Florentines, two flavours of Yoyos, and delicious buttery Shortbreads.

For more information please visit: www.crumbsgourmet.com.au or phone 03 59622652

YARRA VALLEY GOURMET FOODS

Operating out of the Yarra Valley for over 20 years, **Yarra Valley Gourmet Foods** strives to provide customers with the highest quality gourmet foods whilst remaining true to their philosophy of gaining inspiration from nature.

With a wide variety of chutney, relish, cordials, mustards, vinegars, dressings and jams sold at over 70 locations nationwide they are well known as one of the leading producers of gourmet foods in the industry.

For more information please visit: www.yarravalleypreserves.com.au

or phone: 03 5964 4889

RICCIS BIKKIES

Ricci's Bikkies make some of the freshest and finest handmade biscuits available, baked only to order for the connoisseur. All of their biscuits are preservative and colour free and their baked Turkish breads are amongst the healthiest and best in the industry.

Ricci's also boasts some new products such as dipping sauces, mueslis and salad nuts which are sure to delight both long term and new fans of the products which Ricci's produces.

For more information please phone: 03 59621294

For more information please visit: www.yrrml.com.au

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