



MEDIA RELEASE

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## GINGERFEST

*Anzac Day weekend at Cream at Sassafras*

*April 24 – 26, 2010*

This Anzac Day long weekend, **April 24 – 26, 2010 Cream at Sassafras** in Sassafras Victoria will play host to **Gingerfest**, a free celebration of a wide selection of gourmet ginger products. From delicious beverages to chocolate and ice-cream, the festival will cover a wide variety of ginger preferences for the connoisseur and the amateur alike to enjoy.

Cream at Sassafras will be releasing, for the first time in Australia, **Dark Jamaican Rochester Ginger**. Rochester Ginger is a well renowned, non-alcoholic ginger drink from the U.K with its recipe dating back to the 1870's. They will also be featuring **Serendipity Ginger** ice-cream, the most awarded ice-cream in Australia and **Wildpatch Chocolate**, handcrafted in nearby Olinda from some of the highest quality Belgian Chocolate.

The whole weekend will be free of charge with an outdoor bar set up to provide beverages. Come along and share some of your own recipes indulge yourself with some of Cream's finest.

Sassafras is a charming area, located in the Dandenong Ranges, 45 kilometres from Melbourne. The region has been very popular with tourists for many years and people visit the area to take advantage of its many cafes, restaurants, boutique accommodation and close proximity to some of the finest scenic walks and drives in the state.

Whether your interests lie more towards rest and relaxation or towards more energetic and demanding activities, Sassafras can provide what you need. You can explore much of the local produce in local stores or undertake the 13 kilometre Sassafras Creek Forest Trail walk, sure to provide anyone with fantastic scenery of both flora and fauna.

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