



MEDIA RELEASE

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WARBURTON TO GO NORDIC

Over the weekend of **May 22-23, 2010 Warburton** will come alive with the inaugural **Nordic Festival**. Held in the township of Warburton the not for profit event aims to introduce Victorians to the Nordic culture, celebrate multiculturalism, and to offer an event for the Australian Nordic community to come together and have fun.

The small village of Warburton, situated by the Yarra River and surrounded by mountains and tall forests, will become 'Nordic' for the weekend. The local bakery will be offering mouth-watering Scandinavian treats, a Nordic jester will be entertaining the crowds, there will also be Nordic Vodka, herring dishes and the following activities:-

- * Viking Re-enactment Camp
- * Viking Long Boat & Artefact Displays
- * ABBA Dance Party with BABBA
- * Art & Photo Exhibitions
- * Lectures & Cooking Demonstrations
- * Smörgåsbord Dinner
- * Music & Dance Performances
- * Kids' Activities
- * Films
- * Market

There will also be a selection of fantastic group activities to take part in, including winery tours, a golf tournament and a tennis tournament. On Sunday there will also be several presentations on Nordic subjects, including "How to find your Nordic ancestry", "What can Australia learn from Nordic society?" as well as "Danish design."

While the festival promises to be a fun and exciting weekend, the other positive impact will be drawing tourists back to a very attractive part of Victoria which was hit very hard by Black

Saturday and its aftermath in 2009. Local businesses are throwing their support behind the festival by organising special discounts on services for those who are attending the festival.

The festival will conclude on Sunday, with prizes awarded to the best dressed male, female, teenage and child "Scandinavian." It's a weekend which will open your eyes to a different culture in the most enjoyable way possible, good food, good music and good times.

For more information please visit: www.nordicfestival.org

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