



MEDIA RELEASE

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BIKE IN FOR THE WARBURTON CYCLE FEST

May 1-2, 2010

Warburton, located in the upper Yarra Valley region, will come alive with a full weekend of bike related activities on **May 1-2, 2010** with the **2010 Warburton Cycle Fest**.

The small charming, old goldmining town will celebrate all things cycling and bike related during the two day event which will see the towns population of 2,000 people grow as bike enthusiasts from near and far arrive for the event.

The Warburton Cycle Fest is not just a road ride or mountain bike event – it is all things bicycling that can be squeezed into one weekend. See Penny Farthings, compete in a dirt bike jump competition, take part in some bike polo or for those who are a bit more serious jump on a roadie and race up Mt Donna Buang or test yourself in the bike chariot tournament.

For those not so keen to get on two wheels there are plenty of other activities for non cyclists such as Art bikes and displays, or if you feel like heading to the flicks, see a screening of some fun bike films which will be screened on the Friday and Saturday night.

Located just 76 kilometres from Melbourne, Warburton is a picturesque township surrounded by flourishing forests. There is plenty to do whilst visiting Warburton with it's close proximity to fine produce & wine, a plethora of accommodation options, and a range of outdoor activities such as cycling and walking tracks such as the Warburton Rail Trail or fishing.

If your legs are sore from a weekend of cycling and biking take advantage of Warburton's well being products. Warburton has made a name for itself as a place of relaxation– offering alternative medicines and therapies and an escape from the bustle of life.

For more information on the Warburton Cycle Fest please visit:

www.warburtoncyclefest.com.au

www.yrrml.com.au

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