

Domestic Daytrip Visitor Estimates to Victoria's Sub-Regions

Year ending September 2000-2009



Domestic Daytrip Visitor Estimates in Victoria (000s)	Year ending September										AAG* 00/09	% change 08/09	% change 00/09
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009			
Total Victoria	42,322	40,703	36,139	37,235	31,894	31,494	31,773	34,906	34,687	36,858	-1.5%	+6.3%	-12.9%
Regional Victoria	28,724	26,429	24,404	24,377	21,705	21,339	20,349	23,206	23,107	23,607	-2.2%	+2.2%	-17.8%
Victoria's Campaign Regions and Sub-Regions													
Macedon	1,080	871	759	817	604	739	792	783	765	719	-4.4%	-6.0%	-33.4%
Spa Country	327	538	537	432	521	503	453	458	501	542	+5.8%	+8.2%	+65.7%
Daylesford and the Macedon Ranges	1,407	1,409	1,296	1,248	1,125	1,242	1,244	1,241	1,266	1,260	-1.2%	-0.5%	-10.4%
Gippsland	2,496	2,288	2,058	1,928	1,875	2,076	1,851	2,114	2,073	2,092	-1.9%	+0.9%	-16.2%
Lakes	571	478	559	530	303	590	420	405	556	425	-3.2%	-23.6%	-25.6%
Gippsland	3,067	2,766	2,617	2,457	2,178	2,666	2,271	2,520	2,628	2,517	-2.2%	-4.2%	-17.9%
Ballarat	1,741	1,555	1,609	1,482	1,446	1,392	1,191	1,203	1,324	1,697	-0.3%	+28.2%	-2.5%
Bendigo Loddon	2,303	1,946	2,135	1,704	1,493	1,561	1,561	1,655	1,641	2,196	-0.5%	+33.8%	-4.6%
Goldfields	4,044	3,501	3,744	3,186	2,939	2,952	2,752	2,858	2,965	3,894	-0.4%	+31.3%	-3.7%
Central Highlands	496	231	472	253	304	254	215	300	<i>174</i>	<i>161</i>	<i>-11.8%</i>	<i>-7.5%</i>	<i>-67.5%</i>
Western Grampians	603	493	461	453	385	359	392	332	280	315	-7.0%	+12.5%	-47.8%
Wimmera	267	<i>183</i>	<i>149</i>	<i>156</i>	<i>84</i>	<i>70</i>	<i>120</i>	<i>93</i>	<i>96</i>	<i>106</i>	<i>-9.8%</i>	<i>+10.4%</i>	<i>-60.3%</i>
Grampians	1,366	906	1,082	862	773	683	726	725	550	583	-9.0%	+6.0%	-57.3%
Geelong	3,193	2,738	2,285	2,683	2,361	2,350	2,183	2,728	2,482	3,007	-0.7%	+21.2%	-5.8%
Western	2,888	2,719	2,368	2,534	2,178	1,975	1,827	2,456	2,330	2,285	-2.6%	-1.9%	-20.9%
Great Ocean Road	6,081	5,457	4,653	5,217	4,539	4,325	4,010	5,185	4,812	5,293	-1.5%	+10.0%	-13.0%
Melbourne	13,598	14,274	11,736	12,858	10,189	10,155	11,423	11,700	11,580	13,251	-0.3%	+14.4%	-2.6%
Mornington Peninsula	3,821	4,036	3,537	3,805	3,352	2,834	2,860	3,278	3,179	3,087	-2.3%	-2.9%	-19.2%
Central Murray	904	1,001	680	646	519	712	586	761	770	629	-3.9%	-18.3%	-30.4%
Goulburn	1,540	1,417	1,086	1,168	1,173	1,039	1,193	1,063	1,424	1,114	-3.5%	-21.8%	-27.7%
Mallee	512	675	608	405	564	407	492	584	369	501	-0.2%	+35.8%	-2.1%
Murray East	569	228	313	445	431	353	268	338	361	462	-2.3%	+28.0%	-18.8%
Murray	3,526	3,321	2,687	2,663	2,687	2,510	2,539	2,746	2,924	2,705	-2.9%	-7.5%	-23.3%
Phillip Island	1,247	1,251	1,346	1,339	929	963	873	1,054	1,247	1,043	-2.0%	-16.4%	-16.4%
Victoria's High Country	1,352	1,029	733	951	988	826	869	883	735	900	-4.4%	+22.4%	-33.4%
Melbourne East	2,036	2,157	2,109	2,010	1,710	1,768	1,746	2,169	2,223	1,809	-1.3%	-18.6%	-11.1%
Upper Yarra	721	454	497	563	442	535	421	549	537	505	-3.9%	-6.0%	-30.0%
Yarra Valley and Dandenong Ranges	2,757	2,611	2,606	2,573	2,152	2,303	2,167	2,718	2,760	2,314	-1.9%	-16.2%	-16.1%

*denotes annual average growth Please note: Estimates highlighted in *red italics* are subject to sampling variation and should be used with caution.

Source: All figures are estimates based on *National Visitor Survey*, year ending September 2000-2009, Tourism Research Australia.

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